

Model Based Enterprise An MEP Center Perspective

Presented by Catalyst Connection The MEP Center of Southwestern Pennsylvania

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MEP Overview

The Manufacturing Extension Partnership is a national network of providers that assist manufacturers reduce costs, improve quality and grow revenue.

- > Provides consulting and training, utilizing industry best practices
- Receives funding from the National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership (MEP) program
- Consists of 59 MEP Centers having 393 locations in every state and Puerto Rico, employing nearly 1,600 manufacturing professionals
- > Affiliated with nearly 2,500 partners, with specialized expertise
- Represented by the American Small Manufacturers Coalition (ASMC), the association of MEP Centers





MEP Results in Western Pennsylvania

In 2009 Catalyst Connection:

- Communicated monthly with over 1,400 small and medium sized manufacturers
- Interacted with approximately 1,100 companies to assess needs and provide resources
- Completed client projects with 230 companies
- Leveraged state funding to secure federal and client revenues to support regional economic growth
- Impact reported by clients to NIST in 2009:
 - Created or retained 950 jobs
 - Increased or retained sales of \$382M
 - Saved \$16M
 - Invested \$27M into their plants





Manufacturing in Pennsylvania

The PA Industrial Resource Centers (IRCs):
Dedicated to serving manufacturers since 1988
Returned \$1.24 in state tax revenue for every dollar invested

- Southwestern PA
 - ▶ \$12 billion in output or 19% of total
 - ➤ 4,000 manufacturers
 - > 122,000 manufacturing employees

¹ "Manufacturing in Pennsylvania", 2008 Industry Report

- ⋟ \$5.5 billion annual payroll
- ➤ Induced impact: \$22 billion

PA Statewide¹

- "Most Significant Industry"
- ➤ 15% of gross state product
- 94% of PA exports are manufactured products
- Productivity growing 50% faster than the national average
- ➢ 658,000 manufacturing employees
- ⋟ \$50,336 in average wages





Catalyst Connection Services

- Productivity and Sustainability: Bottom Line Impact
 - Lean: identify and eliminate waste
 - Six Sigma: efficient and effective processes
 - > Quality Standards: international (ISO) and industry specific
- Business Growth Services: Top Line Impact
 - ➢ E-commerce/e-marketing
 - New product development
 - Technology Acceleration
 - Supplier scouting and development





MEP Supply Chain Resources

- The MEP system is uniquely positioned to be the resource of choice for increasing the competitiveness of U.S.-based supply chains
- MEP works with OEMs and large first-tier suppliers to understand their expectations regarding supplier performance
- Suppliers that are lean are highly valued in supply chains because they are faster, more flexible, cost competitive, and less likely to fail
- MEP has a long track record of improving the competitiveness of these suppliers through a wide array of performance improvement service





Small Manufacturers Defense Initiative

- Urgent need to streamline supplier qualification and supply delivery model for prototyped parts expressed by U.S. Army's Armament, Research, Development and Engineering Center (ARDEC)
- ARDEC partnered with Catalyst Connection in 2007 to create the Small Manufacturers Defense Initiative (SMDI)
- ARDEC vision: SMDI would integrate within their current supply chain a pool of qualified suppliers of manufacturing services
- Catalyst Connection and ARDEC have successfully demonstrated a single-point of contact supply model for expansion and integration into additional supply chains





The SMDI Approach to ARDEC Needs

- 1. Analyze ARDEC's specific supply needs and supplier qualification requirements
- 2. Create processes and tools that would efficiently identify and qualify Pennsylvania suppliers that meet ARDEC's technical and quality requirements: Supplier Capability Assessment (SCA)
- 3. Create a business model that integrates within ARDEC's request for quote (RFQ) procurement processes
- 4. Technical Data Package Support: to ARDEC and suppliers





SMDI Lessons Learned

- A practical observation: DoD seeks to be more efficient and cost effective in procurement
- DoD supply chain: runs on more than DFAR and military standards
- ARDEC/DLA project: when able to do so...manufacturers thrive using 3D fully annotated models
- MBE is not new to manufacturing
- Technical Data Package Challenges: costly and inefficient file management, 2D to 3D headaches, file conversion, validation
- MEP Centers can facilitate change...for the better





MEP Center Support for MBE

- MBE Assessments
- MBE pilot projects:
 - Actual procurement and manufacturing of parts utilizing MBE technology and processes
 - Supported the production planning processes and company preparation based upon their capabilities and readiness
 - Provided MBE-based communications and guidance with buyers, as well as the manufacturer's own supply chain
- MEP website: the venue that defines MBE, informs and engages all market participants





MEP Center Support - Next Steps

- The MEP Center Role: ready to provide MBE standard testing, training and accreditation services to manufacturers
- Leverage regional and industry specific knowledge, relationships, experience and expertise
- Additional summits, pilot projects
- MBE website enhancements: the informational and interactive resource for MBE for the entire supply chain
- We are the Manufacturing Extension <u>Partnership</u>: dedicated exclusively to support, strengthen and grow U.S. manufacturing





For Further Information

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